

## SPONSORSHIPS are available and needed for all programs.

Please contact the Festival office for information on how to become involved. We'll put together a Sponsorship package customized to meet your goals and preferences.

Programs are conducted every month throughout the year. A sample list of programs includes:

KidFilm® (every January - public program; February - school programs; Summer Film Series)

Now in its 35th year, KidFilm is the oldest and largest attended children's film festival in the world.

--Sponsors needed to underwrite the Public Programs (for family audiences, kids and adults)

--Sponsors needed to underwrite the Arts-in-Education Outreach Programs (for 5,000+ DISD students and educators, Grades K-5)

Special Film Series (Periodically throughout the year)

From cult films, to creature features, to traditional and contemporary classics, we love hosting favorite films ON THE BIG SCREEN -- the way they were meant to be seen. We also bring in filmmaker guests with many of these screenings creating an unforgettable screening opportunity.

If you would like to underwrite a series program, please contact us.

Spring Festival (every April)

Now in its 49th year, the USAFF Spring Festival is one of the oldest, most respected festival events and film arts organizations in the U.S.A. Event features master artists, mid-career filmmakers and emerging artists in attendance for all programs to present their works.

Sponsors are needed to underwrite individual programs, events and nightly receptions.

International Short Film & Video Competition

Now in its 41st year, the Awards program takes place on Closing Night of the annual Spring Film Festival, every April. Over 600 U.S. entries are submitted each year. Awards are presented in multiple categories.

Sponsors are needed to underwrite the program and awards screenings.

Monthly Screenings & "Meet the Filmmakers" programs (year-round)

Sneak previews of new films are presented 30-40 times per year before the films are released in area theaters,

frequently with artists in attendance. Sponsors receive on-screen credit before programs every month.

Sponsors are needed to underwrite travel costs for artists and logistical costs for the programs.

#### Tributes & Premieres (year-round)

Master artists are honored with their works; Premieres of new films are presented with filmmakers in attendance.

Sponsors are needed to underwrite travel costs for artists and logistical costs for the programs.

#### TexFest (held periodically throughout the year)

Showcase for new films with ties to the Lone Star State (shot in Texas, etc.); films are presented with filmmakers in attendance.

Sponsors are needed to underwrite logistical costs for the programs.

Outreach activities are conducted in concert with all programs throughout the year. The Festival has outreach partnerships with over 200 local and national nonprofit organizations, social service agencies and other community service providers.

Underwriting opportunities at all levels are open to corporations, businesses, foundations and individuals.

- Sponsorship Benefits are customized to best benefit each participant.

- Sponsors receive recognition and marketing benefits on their selected/sponsored program/event and in conjunction with programs throughout the year.

- We over-deliver on benefits. Our sponsor benefits are the most accessible and offer the best value and ROI.

- Compare and contrast. Most of our Sponsors have been with the organization for many years -- several are 40+ year partners!

- Sponsorship contributions to the 501c3 nonprofit USA Film Festival arts organization are tax-deductible.

- Since its inception in 1971, the USAFF has conducted voluntary financial audits of the organization every year and is considered one of the best-managed cultural organizations in the city of Dallas. A well-run organization with an excellent reputation can present programs more efficiently for less costs.

- Government support -- The USA Film Festival receives city, state and federal funding for its programs and operations (a rigorous process that denotes a healthy organization). The organization has also received numerous grants from the Academy of Motion Picture Arts and Sciences.

We invite you to compare and contrast sponsorship benefits and your ROI -- See how far your sponsorship funds go with us and see why our Sponsors return year after year!

The USA Film Festival is not affiliated with any other Dallas area film/video organization.

The USA Film Festival is a 501c3 nonprofit arts organization (est. 1970).

75-1412343

Please contact the Festival for more detailed information about year-round programs, benefits available to sponsors, etc.

Contact:

Managing Director

USA Film Festival

6116 N. Central Expressway, Suite 105

Dallas, Texas 75206

214-821-6300

usafilmfestival@aol.com

The beautiful Margaux Hemingway made the USAFF T-shirt fashionable in NYC, London and Paris following her Dallas visit in 1976